# Privacy Notice: City Bike User Survey 2026

Privacy notice pursuant to the EU General Data Protection Regulation (2016/679). This privacy notice was prepared on 3 November 2026.

**Data controller**

City of Lahti / Lahti Region Transport
Kirkkokatu 27
15140 Lahti

**Contact person**

Minna Immonen, Lahti Region Transport (LSL), Kirkkokatu 27, 15140 Lahti, minna.immonen@lahti.fi
For matters concerning data protection and the processing of personal data, please contact tietosuoja@lahti.fi.

**Name of the register**

City Bike User Survey 2026
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This privacy notice was prepared on 3 November 2026.

**Purpose and legal basis for processing personal data**

Personal data will only be used to conduct the prize draw and to contact the person who provided their personal data if they win a prize. The data will be deleted from the register after the draw, no later than 7 December 2026.

This privacy notice was published on 6 November 2026 alongside the Webropol questionnaire for the City Bike User Survey.

The legal basis for processing personal data under the EU General Data Protection Regulation is the individual's consent (Article 6(1)(a) of the EU General Data Protection Regulation).

**Data contained in the register**

The personal data register contains the following information:

Personal data

- First name
- Last name
- Email address

**Regular sources of data**

The register contains only information provided by users about themselves.

**Regular disclosures of data**

Data will not be transferred or disclosed outside the EU or the European Economic Area.

Personal data is processed by the City of Lahti's public transport unit (LSL). Data will not be disclosed to third parties.

**Principles for protecting the register**

We have implemented the necessary technical and administrative measures to protect personal data. Personal data is stored electronically on a City of Lahti server.

Access to systems containing personal data requires a personal username and password.
The servers hosting the registers are in data centers with a high level of information security.

**Rights of the data subject**

Data subjects have the right to access their personal data in the register. They have the right at any time to request that their data be corrected or deleted from the register.

**Right to lodge a complaint**

Data subjects have the right to lodge a complaint with the Data Protection Ombudsman (www.tietosuoja.fi) if they believe that we have violated applicable data protection legislation when processing their personal data.